



**EDINBURG CITY COUNCIL**  
CITY OF EDINBURG, HIDALGO COUNTY, TEXAS

**Location:** City of Edinburg  
City Hall-Council Chambers  
415 West University Dr.  
Edinburg, Texas 78539

**WORK SESSION AGENDA**  
**JANUARY 9, 2024**  
**6:30 PM**

- 1. CALL TO ORDER, ESTABLISH QUORUM**
- 2. CERTIFICATION OF PUBLIC NOTICE**
- 3. DISCLOSURE OF CONFLICT OF INTEREST**
- 4. PUBLIC COMMENTS**

*The Mayor and City Council allow for a specific portion of the City Council Meeting to be dedicated to public comments. Public Comments are limited to three (3) minutes. Please note that this public comment period is not interactive. The City Council may not respond to public comments.*

*If a resident desires to make a public comment in person, please complete the Public Comments Form which will be located outside of the City Council Chambers and submit the completed form to the City Secretary prior to the commencement of the City Council Meeting. We ask for everyone's cooperation in following this procedure.*

- 5. PRESENTATION AND REPORT**

- A.** Presentation by Gary Mitchell with Kendig Keast Collaborative on the City of Edinburg Comprehensive Plan Update. [Jaime Acevedo, Director of Planning and Zoning]

- 6. APPOINTMENT**

- A.** Discuss and Consider Appointing the Edinburg 2040 Committee Chairs as the Oversight Committee for the 2024 City of Edinburg Comprehensive Plan. [Clarice Y. Balderas, City Secretary]

- 7. ADJOURNMENT**

*I hereby certify this Notice of a City Council Work Session was posted in accordance with the Open Meetings Act, at the City Offices of the City of Edinburg, located at the 415 West University entrance outside bulletin board, visible and accessible to the general public during and after regular working hours. This notice was posted on January 05, 2024 at 6:45 p.m.*

By: /s/ Clarice Y. Balderas  
Clarice Y. Balderas, City Secretary  
City of Edinburg, Texas

Disability Access Statement

Persons with disabilities who plan to attend this meeting and who may need auxiliary aid or services are requested to contact the City Secretary Department at (956) 388-8204 at least two business days prior to the meeting so that appropriate arrangements can be made. The accessible entrance and accessible parking spaces are located at Edinburg City Hall, 415 West University.



## CITY OF EDINBURG - CITY COUNCIL

Meeting Date: January 9, 2024  
PRESENTATION AND REPORT  
Agenda Item No: 5.A.

### 1. **Agenda Item:**

Presentation by Gary Mitchell with Kendig Keast Collaborative on the City of Edinburg Comprehensive Plan Update. [Jaime Acevedo, Director of Planning and Zoning]

### 2. **Description:**

On October 03, 2023, the Edinburg City Council awarded RFP No. 2023-016, City of Edinburg Comprehensive Plan to Kendig Keast Collaborative to assist the City in the creation of a new Comprehensive Plan.

The City of Edinburg last adopted a Comprehensive Plan in 2005. Since then, the City has experienced significant changes, including explosive growth, both in its corporate limits and extraterritorial jurisdiction.

Kendig Keast Collaborative will assist the City in the development of a new Comprehensive Plan that incorporates land use, growth and development, transportation, utilities, economic development, public services, and relevant information from other plans previously adopted by the City. The new Plan will focus on responsible, sustainable growth and development, especially as it applies to providing current and future residents with all necessary utilities and services. This Plan will create a policy framework from the update and implementation of our development ordinances, capital projects, and other relevant municipal operations or endeavors.

The purpose of this first work session will be to:

- Brief the Mayor and Council on the project process and timeline
- Ensure early leadership input and direction to the project consultants to help focus their work.
- Highlight the special characteristics and circumstances of Edinburg as context for the plan update.

### 3. **Staff's Recommendation:**

Present the City of Edinburg Comprehensive Plan Update.

**Reviewed by:**

**Prepared by:**

Jaime Acevedo, Director of  
Planning and Zoning

### **Attachments:**

- A. Edinburg City Council Comp Plan Workshop 1 (Issues-Needs) 01.09.24

# CITY COUNCIL WORKSHOP 1 • ISSUES AND NEEDS

## Edinburg Comprehensive Plan Update

As an early step in the process of updating the Edinburg Comprehensive Plan, consultant Kendig Keast Collaborative (KKC) will facilitate a “big picture” workshop discussion with the Mayor and City Council.

### PURPOSES

- Brief Mayor and Council on the project process and timeline.
- Ensure early leadership input and direction to the project consultants, to help focus their work.
- Highlight the special characteristics and circumstances of Edinburg as context for the plan update.

### Workshop Considerations

The discussion is intended to be informal and interactive. Likely discussion points will include:

#### Looking Back

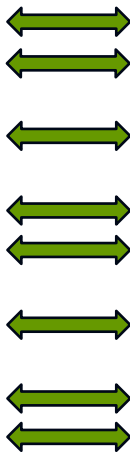
- Ways in which Edinburg is the same/different since the 2005 Comprehensive Plan.
- Major City and community accomplishments in recent years.
- Things considered or set out to do but have not yet accomplished ... Why? Still on the agenda?

#### Looking Ahead

- Elaboration on priorities – and results already achieved – through the **Edinburg 2040 process**:

#### **2040 Focus Areas**

- Arts / Culture / Historic Preservation
- Economic Development / Innovation / Entrepreneurship / Workforce
- Government Transparency / Equity / Civic Engagement
- Health and Wellness
- Youth focus (Mayor’s Youth Advisory Council)
- Neighborhoods / Parks / Green Spaces / Beautification
- Public Safety
- Transportation / Mobility / Connectivity / Drainage



#### **Comprehensive Plan Linkages**

- Community Assets & Culture
- Economic Opportunity
- Plan Implementation
- Recreation & Amenities
- Throughout plan, but especially Mobility (safety), Recreation & Amenities, Economic Opportunity*
- Housing & Neighborhoods, Recreation & Amenities
- Growth Capacity, Mobility
- Mobility, Recreation & Amenities, Growth Capacity (drainage)

#### Where to Focus

- Strategic issues involving the physical characteristics of Edinburg that must be addressed – or remain an ongoing focus – in the updated Comprehensive Plan.
- Your personal hopes/priorities for your community in serving as an elected official.
- The most difficult community issues you have had to deal with in your official role that relate to Comprehensive Plan topics and considerations.



## CITY OF EDINBURG - CITY COUNCIL

Meeting Date: January 9, 2024

APPOINTMENT

Agenda Item No: 6.A.

**1. Agenda Item:**

Discuss and Consider Appointing the Edinburg 2040 Committee Chairs as the Oversight Committee for the 2024 City of Edinburg Comprehensive Plan. [Clarice Y. Balderas, City Secretary]

**2. Description:**

On August 16, 2022, the Edinburg 2040 Chairs were appointed to spearhead the Edinburg 2040 Committees. The Edinburg 2040 Committees are ad hoc committees for the following committee categories:

Economic Development/Innovation/Entrepreneurship/Workforce  
Transportation/Mobility/Connectivity  
Public Safety  
Health  
Government Transparency/Openness/Equity/Civic Engagement  
Neighborhoods/Parks/Green spaces/Beautification  
Arts, Culture and Historic Preservation  
Mayor's Youth Advisory Council

City staff recommends appointing the Edinburg 2040 Chairs as the Oversight Committee for the City of Edinburg Comprehensive Plan.

**3. Staff's Recommendation:**

Approve Appointing the Edinburg 2040 Committee Chairs as the Oversight Committee for the 2024 City of Edinburg Comprehensive Plan.

**Reviewed by:**

**Prepared by:**

Clarice Balderas, City  
Secretary

**Attachments:**

None